



Entry Eligibility

All patient groups and individuals - amateur and professional artists - are invited to enter. Creative submissions must not be associated with any commercial interests or product promotion

Categories & Criteria

Entries can take the form of any creative media including posters, videos, the written word, artwork, photography, music or web-based media. They can be in any language (although non-English entries must be accompanied by an English translation to help the judging process). Entries must fall into one or both of the following categories:

(1) World Hepatitis Day

This category is designed to raise awareness about World Hepatitis Day itself (Tuesday May 19th 2009). Themes could include (but are not limited to):

- Hepatitis is a global health problem that needs to be tackled collaboratively
- World Hepatitis Day is a patient-led initiative with 200 patient groups from 50 countries supporting it
- Encouraging people to participate in World Hepatitis Day

(2) “Am I Number 12?”

This category is designed to raise awareness about the fact that one in twelve people around the world is living with chronic viral hepatitis B or C, and the vast majority are unaware they are infected. Themes could include (but are not limited to):

- 500 million people (one in 12 people worldwide) are living with either chronic viral hepatitis B or hepatitis C
- Hepatitis B and C do not discriminate (more than 1/3 of the people on the planet have been exposed to one of the two viruses) – we must all help beat the stigma associated with chronic viral hepatitis
- Am I one of those infected, but unaware? – Get tested and find out

An independent panel of judges will assess entries on the following criteria: creativity, originality, effectiveness in communicating the themes of “World Hepatitis Day” and / or “Am I Number 12?”, as well as adaptability of entry for use in multiple languages around the world.

Winners

Shortlisted entries will be featured as part of a 'Hall of Fame' on www.worldhepatitisday.org in the run-up to World Hepatitis Day 2009.

The winning entries will be announced on Friday 15th May, and will be reproduced and distributed internationally as part of the 2010 World Hepatitis Day campaign. Winners will also receive the first annual 'Am I Number 12?' recognition award.

Competition Rules

1. Entries with a completed nomination form (see overleaf) can be sent to worldhepday@fleishman.com
2. Incomplete nomination forms will not be accepted
3. Entries will be accepted until 5pm GMT on Friday April 17th, 2009
4. All entries must be the original work of the applicant and must not violate another party's copyright. Joint applications will be accepted and collaborators must give their consent and co-sign the nomination form
5. Participants can enter more than one category and more than one item, provided that a separate nomination form is attached to each entry
6. Applicants who have received any financial or in-kind sponsorship in relation to their entry must declare all details of that agreement
7. To assist the judging process, any non-English text used in entries must be translated into English. Please attach the translated text to your entry
8. If a submission does not adhere to the competition rules it will be subject to disqualification at the discretion of the judging panel
9. Nomination forms and accompanying entries will not be returned

How to Enter

- Each entry must be accompanied by a completed nomination form and submitted electronically to worldhepday@fleishman.com with the entrant's name and category entered in the subject line of the email. Attach the entry and nomination form to the body of the email
 - All entries must be in PDF, JPG, or TIF format. A zip file including these formats can be submitted
 - Each email message must not exceed 5MB. If your entry exceeds 5MB, please place all files on a CD-ROM and post it to the following address: World Hepatitis Day Creative Competition, 40 Long Acre, Covent Garden, WC2E 9LG, United Kingdom

Nomination Form

Please complete this form (IN ENGLISH) and email it along with your entry to worldhepday@fleishman.com by 5pm GMT on Friday April 17th, 2009. Type or print legibly and complete all sections.

First name:	
Last name:	
Title (Mr, Mrs, Miss, Dr):	
Name of collaborator (if applicable):	
Email:	Phone:
Address:	
Post code / Zip:	Country:
Category entered(please tick as appropriate) <input type="checkbox"/> World Hepatitis Day <input type="checkbox"/> "Am I Number 12?"	
Title of entry (if applicable):	

By submitting your entry, you acknowledge that the submission is your original work and does not violate another party's copyright, intellectual property rights, right of privacy, right of publicity or any other rights. You grant the World Hepatitis Alliance the exclusive right and license to reproduce, publish and translate the materials contained in your submission and / or any portions or excerpts thereof, in any manner, an unlimited number of times, in any and all media, now known or hereafter devised, throughout the world, in perpetuity without any compensation. The Organisers will give appropriate copyright and publication credit.

By submitting a video, music or photography, you acknowledge that all persons included in your work have given permission for this art to be entered into the World Hepatitis Day Creative Competition and displayed in the manner set forth in the competition's rules. If children are included, consent from a parent / guardian was obtained.

I can confirm that all the information contained above is correct.

Signature of entrant:
Signature of collaborator (if applicable):
Date: